

**Government of Jammu & Kashmir
Industries & Commerce Department**

ADVERTISEMENT NOTICE

**No. JKEDI/CIIBM/2026/43
Dated: 21-02-2026**

The **Jammu & Kashmir Entrepreneurship Development Institute (JKEDI)**, under the **Department of Industries & Commerce**, invites online applications from eligible Startups for **Seed Funding Assistance (Second Round)** under the **J&K Start-up Policy 2024–27** and the Operational Guidelines notified thereunder.

Eligible startups seeking financial support for scaling up operations, product development, market expansion, or strengthening business sustainability may apply within the stipulated timeline.

Eligibility

Startups must be:

- Recognized under the J&K Start-up Policy 2024–27.
- Compliant with the provisions laid down in the notified Operational Guidelines.

Application Process

1. Online Submission

Applications shall be submitted only through the official portal:
www.startupjk.com

2. Mandatory Documentation

Applicants shall upload the following:

- I. Copies of Annual Report, Balance Sheets, and Profit & Loss Accounts certified by a Registered Chartered Accountant/Statutory Auditor. ***(In case financial statements are unavailable, a certificate from a Chartered Accountant specifying reasons must be provided.)***
- II. Signed Shareholder Agreement along with covering letter certified by a Registered Chartered Accountant/Statutory Auditor.
- III. Bank Account details registered in the name of the Startup, duly certified by the concerned Bank.
- IV. Fund Utilization Plan (format available on the portal).
- V. Pitch Deck covering Team Profile, Problem Statement, Product/Service Overview, Business Model, Market Size & Customer Segment, Projected Utilization of Funds

Selection Procedure

1. The applications shall be screened by the Screening Committee constituted vide Government Order No. 29-JK (IND) of 2024 dated 23-02-2024.
2. The shortlisted applications shall be placed before the Startup Task Force Committee constituted vide Government Order No. 29-JK (IND) of 2024 dated 23-02-2024.
3. The Final Selection shall be strictly in accordance with the criteria prescribed under the Operational Guidelines of the J&K Start-up Policy 2024–27.

Key Dates

- **Application Start Date:** 22-02-2026
- **Application Deadline:** 02-03-2026

For detailed guidelines and submission of application, visit: www.startupjk.com

**Sd/
Director JKEDI**