



**Government of Jammu & Kashmir**  
**Department of Industries & Commerce**

**ADVERTISEMENT NOTICE**

**No. JKEDI/CIIBM/37 of 2025**

**Dated: 28-07-2025**

The Jammu & Kashmir Entrepreneurship Development Institute (JKEDI) invites applications for **Seed Funding** under the J&K Start-up Policy 2024-27 and the Operational Guidelines notified thereunder.

***If you are a startup eligible under the J&K Startup Policy 2024-27 and looking for financial support to grow and scale your business, grab this golden opportunity!***

**Application Process:**

1. Online Application: Apply through the J&K Startup Portal (**[www.startupjk.com](http://www.startupjk.com)**)
2. Documentation: Submit necessary documents, including:
  - Copies of Annual Report, Balance Sheets, Profit and Loss Accounts certified by a registered Chartered Accountant/statutory auditor (if unavailable, Certificate from CA with reason)
  - Signed Shareholder Agreement and covering letter certified by a registered Chartered Accountant/statutory auditor.
  - Bank account details registered in the name of the start-up.

**Additional documents required:**

- Fund utilization plan (available on website **[www.startupjk.com](http://www.startupjk.com)**)
- Additional documents like team profile, problem statement, product/service overview, business model, market size, customer profile, and projected utilization of funds etc.

**Selection Process:**

1. Applications will be screened by a Screening Committee constituted vide Government Order No. 29-JK (IND) of 2024, Dated: 23-02-2024
2. Shortlisted applications will be reviewed by the Start-up Task Force Committee constituted vide Government Order No. 29-JK (IND) of 2024, Dated: 23-02-2024
3. Short listing/Selection of eligible start-ups shall be in accordance with the criteria laid down in the Operational Guidelines to the JK Start-up Policy 2024-27.

**Key Dates:**

Application Start Date: **30-07-2025**

Application Deadline: **13-08-2025**

**Note:**

*Startups who have already applied under **DIP/J-1553-P/24** dated **08.08.2024** and subsequently under the extended notice **DIP/J-1912-P** dated **11.09.2024** need not apply again.*

**Contact Us:** For more information and to apply, visit **[www.startupjk.com](http://www.startupjk.com)**

**Sd/  
Director JKEDI**